

You are warmly invited to the Eastern CEF Public Forum

# Message in a bottle



Eastern Area  
Community Engagement Forum

This event will include presentations and practical advice about how to utilise social media and other marketing methods.

Free Food and Refreshments

**Alison Copsey** is a freelance sales and marketing consultant with over 20 years experience across a number of industry sectors. She has worked freelance for the last 7 years and provides business support to a number of clients increasing sales through effective marketing. Alison will present on the benefits of social media in reaching your target customers along with ideas of how traditional marketing techniques can compliment this.

**Paul Stringer** is a freelance IT consultant, and trainer, with over a decade of experience in technical support and training. Paul is interested in exploring the untapped potential of existing technologies, and finding new ways to use them in conjunction. Paul's talk will be an overview of ways to use social media effectively and intelligently, to reach a wider audience while minimising unnecessary duplication of work, and saving time.

The Regen Centre, Landing Lane, Riccall, YO19 6PW



6.30pm Wednesday 20th June 2018

Also the opportunity to speak to your Councillors, staff from Selby District Council, North Yorkshire Highways, North Yorkshire Police, and other Community and Voluntary Organisations

Please contact the Democratic Services team for further information on 01757 705101 or [DemocraticServices@selby.gov.uk](mailto:DemocraticServices@selby.gov.uk)

# CEF Funding Opportunities



Selby District is divided into 5 Community Engagement areas. Each CEF area has a Partnership Board with an annual budget that it can use to award grants and project funds to community groups and organisations.

The Eastern CEF covers a large rural area including the following parishes:

**Barlby, Biggin, Cawood, Cliffe, Escrick, Hemingbrough, Kelfield, Lund, North Duffield, Osgodby, Riccall, Ryther, Skipwith, South Duffield, Stillingfleet, Thorganby and Wistow**

## What is the Community Engagement Forum?

Community Engagement Forums are public meetings at which you can raise any concern or make any comment about your local area and your local services. We hold Community Forums where all residents of the CEF area can attend. The Community Forum meetings give you a chance to speak directly to the people who deliver your local services, for example policing, street cleaning and road safety. This is a chance for you to have your say about the issues that are important to you and the place where you live. The Partnership Board meetings are where funding applications are discussed and necessary decisions are made for the furtherance of forum business. The Partnership Board is made up of District, County and Parish Councillors, and co-opted members of the community.

## What is the Community Fund?

Each CEF receives an annual budget that it can distribute to groups and organisations within its own CEF area. There are two types of funding available; grant funding and project funding.

## What sort of projects can CEF fund?

Each CEF has developed its own Community Development Plan (CDP) which focus on areas of priority for that community. Applications for funding must show that they meet one or more of the objectives on that CEF's CDP. Our Community Development Plan focuses on the following overarching priorities;

Highlight and act upon local issues - **Support our villages to provide a vibrant range of activities**

Encourage involvement and volunteering in our community - **Address transport issues**

Encourage information sharing between communities, activities and organisations

**Address issues of loneliness and isolation** - Increase activities for young people

## How do you apply?

The application process is the same across all CEF areas. You can download an application form from our website: [www.selby.gov.uk/cefs/funding](http://www.selby.gov.uk/cefs/funding). Once completed, please email it to [cefadmin@selby.gov.uk](mailto:cefadmin@selby.gov.uk)

## Need help or advice?

If you need any assistance, or advice, when completing an application form and/or a project brief please contact our Development Officer, Chris Hailey-Norris [chrishaileynorris@yahoo.co.uk](mailto:chrishaileynorris@yahoo.co.uk)